

# SPONSORSHIP OPPORTUNITIES

FOR THE LARGEST BUSINESS EXPO IN NORTHWEST

Sussex County Chamber of Commerce’s

## 24th ANNUAL BUSINESS EXPO

**MONDAY, OCTOBER 24, 2016**  
**AT CRYSTAL SPRINGS COUNTRY CLUB, HARDYSTON, NJ, 4-8**

**SPONSOR INFORMATION**

Please provide the required information below. Sponsorship is limited and assigned on a first-come, first-served basis to Chamber members only. Payment in full is required with registration.

Company Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Address \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

**EXPO SPONSORSHIP OPPORTUNITIES**

**Main Event Sponsor**    \_\_\_\_\$3000    ( \_\_\_\_ \$9000 Exclusive)

- Prime, free standing exhibit space in main lobby of Crystal Springs Country Club.
- Recognition as the Main Event sponsor on the Sussex County Chamber of Commerce Web site and a banner ad on the Chamber home page with weblink to sponsor website.
- Recognition as the Main Event sponsor on all event materials including event signage (space permitting).
- Recognition as the Main Event sponsor on all media communications including press releases, media invitations and any fact sheets distributed regarding the Expo event.
- Recognition as the Main Event sponsor in print, online, radio, email blasts and social media advertising.
- Access to attendee emails gathered through an ipad email collecting app to be utilized at Expo.
- Opportunity to provide imprinted bags for distribution at registration table to visitors and authorization to visit all exhibit rooms to greet guests and distribute giveaway items.
- Recognition as the Main Event sponsor during the opening welcome by Chamber President Tammie Horsfield held during the exhibitor appreciation and networking reception.
- The opportunity to address Expo exhibitors at the exhibitor appreciation and networking reception.
- Opportunity for sponsor representatives to greet guests as Expo Ambassadors.
- Recognition as Main Event sponsor on informational Expo poster displayed at the October Business to Business breakfast (October 11, 2016).

**Media Sponsor**    \_\_\_\_\$2000 ( \_\_\_\_ \$3500 Exclusive)  
*(Available to media outlets only)*

- Display Table at Expo included in sponsorship.
- Logo and weblink on the Expo web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Recognition as the Media Sponsor in event advertising.
- Opportunity to place an advertisement in an Expo mailing.
- Sign with company name displayed during Expo.

**Exhibitor Gift Sponsor**    \_\_\_\_\$1,200 ( \_\_\_\_ \$2,000 Exclusive)

- Sponsor logo on the gift presented to each Expo exhibitor. Sponsor will chose gift from 4 available items selected by the Chamber.
- Display Table at Expo included in sponsorship.
- Sign with company name displayed during Expo.
- Logo and weblink on the EXPO Web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Recognition as the Exhibitor Sponsor in event advertising.

**Water Bottle Sponsor** \_\_\_\_\_\$500 ( \_\_\_\_\$1,500 Exclusive)

- Sign with company name displayed during Expo.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Water bottle placement at each exhibit (water bottles supplied by sponsor). If custom labeling water bottles, please submit sample label for Chamber approval prior to production.
- Sponsor mention in press releases, email blasts and social media.

**Beverage Station Sponsor** \_\_\_\_\_\$500 ( \_\_\_\_ \$1,500 Exclusive)

- Sign with company name displayed at each beverage station.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Sponsor mention in press releases, email blasts and social media.

**Coffee/Dessert Sponsor** \_\_\_\_\_\$500 ( \_\_\_\_ \$1,500 Exclusive)

- Sign with company name displayed at each coffee/dessert station.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Sponsor mention in press releases, email blasts and social media.

**PREMIER ROOM SPONSORS**

____Emerald Room I	\$650
____Emerald Room II	\$650
____Lower Lobby	\$600

**Sponsorship Benefits  
Premier Room Sponsors**

- **Tabletop Display included.**
- 24" x 30" sign with company name placed at the entrance to the sponsored room.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Sponsor mention in press releases, email blasts and social media.

**ROOM SPONSORS**

____Rotunda Room	\$400
____Member Lounge	\$400
____Saratoga Room	\$400
____Garden Room	\$400

**Sponsorship Benefits  
Room Sponsors**

- 24" x 30" sign with company name placed at the entrance to the sponsored room.
- Listing on the EXPO web page at [www.sussexcountychamber.org](http://www.sussexcountychamber.org).
- Sponsor mention in press releases, email blasts and social media.

**IMPORTANT**  
Please sign and return contract. Keep a copy for your file.

Please return this signed contract with payment. ***Sponsorship may not be secured until receipt of payment in full.*** Make check payable to: Sussex County Chamber of Commerce, and mail to: Sussex County Chamber of Commerce, 120 Hampton House Road, Newton, NJ 07860. The Sussex County Chamber of Commerce reserves the right to assign all exhibitor locations and relocate when deemed to be in the best interest of the show. ***Questions? Please call the Chamber at 973-579-1811 or e-mail: [mail@sussexcountychamber.org](mailto:mail@sussexcountychamber.org).*** Please Note: There is a strict no cancellation/refund policy for sponsorships.

*I hereby certify that I am authorized to act on behalf of the forenamed company and I agree to abide by all EXPO Rules and Regulations.*

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
(please print)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_